

## Privacy Policy

Here at Kirbre Enterprises Inc. (“KEI”, “we”, “us” and “our”) we care about your personal information. When our website (“Website”) visitors and customers use our sites, we may obtain data from and about guests and their devices. We are dedicated to treating your personal information with care and respect. Our privacy policy is designed to provide transparency into our privacy practices and principles in a format that our guests can navigate, read and understand.

This Privacy Policy describes the manner in which we collect information, the reason we collect it, how we use it, how it is disclosed, retained and protected. Please review this Privacy Policy to help you understand how we handle your personal information. By visiting/using our Website you agree to accept the terms of this Privacy Policy and our Terms and Conditions, and you consent to the collection, use, disclosure, retention, and protection practices described in this Privacy Policy.

### Key Definitions

**Cookies or Web Cookies** – are text files with small pieces of data stored in computers or smart devices such as smartphones, that are commonly used to collect personal data while browsing websites. The main purpose of a cookie is to identify the device used to browse a website and possibly customize your internet web experience.

**Personal information** – is any information that can be used to identify to identify you, either alone or in combination with other personal information. Personal information may include your name, age, gender, education, address, telephone number, and other personal information specific to you. Personal information excludes anonymized information collected by Kirbre that cannot be used to identify you, even if such information was derived from Personal Data.

**Usage data** – is all the information about how you use our Website, such as your browser, domain, page views, duration, and information about the device you used to access our Website and any statistical or other analysis, information or data based on or derived from any of the foregoing.

### What Type of Information is Collected?

There are two categories of data we collect: Usage data that is collected automatically, and data that is actively submitted by you to our Website. The automatically collected data includes, but it is not limited to, devices used to access our Website, hardware information, your IP address, the language you used, cookie information, products you purchased, and usage statistics. Cookies are used to recognize your browser, and it also informs us of the Website sections you visited. They also serve to keep track of items stored on your shopping basket, and allow you to sign in and proceed to checkout when you choose to purchase our products. However, if you do not want cookies to track your activities at our Website, you are able to visit us anonymously setting your web browser and/or its extensions to auto-delete all cookies upon exiting a webpage. The Website

*is designed to allow visitors to browse our pages without providing any personal information, not even your email address.*

#### **How Is Your Personal Information Used?**

*In addition to the reasons stated above, we collect personal data to better serve our customers. Your personal information allows us to update you of any products that may interest you and communicate with you about any of our products. Your personal information ensures that our communication with you is more efficient and allows us to provide you with better service while maintaining a relationship with you. We will use your personal information in the process of making your purchase to confirm your use of a valid credit card (or any other authorized payment method), to process your payment, and ship your Kirbre purchased products. The data your Website visits provide helps improve the Website, and helps us protect you and our business against fraud and other crimes.*

#### **When Do We Disclose Your Personal Information?**

*We may disclose your personal information to other KEI related corporations/businesses, or third parties that help us provide products and services to you. The disclosure may be necessary in order for us to provide you access to our products. For example, shipping of our products is provided by third party services, and we must disclose personal information such as your name and address to ensure the proper and efficient delivery of our products to you. The information the shipper receives is for delivery purposes only.*

*In addition we may share your personal information as reasonably necessary to comply with law or legal process, to detect, prevent, or otherwise address fraud.*

#### **Managing Your Preferences**

*We try to ensure your personal information is up to date and it is only used in a manner that meets your personal preferences. You can contact us at any time to request to access, modify, or delete any personal information we may possess about you. Please refer to "Our Contact Information" subsection in Section 15 of the Terms and Conditions.*

#### **Children's Privacy**

*We recognize the importance and the need to protect the privacy and personal information of individuals under the age of legal majority. Our Website Terms and Conditions stipulate that only individuals of the legal age of majority may use the Website. Furthermore, the Website terms stipulate that only individuals of legal age of majority in their jurisdiction may provide their personal information to purchase our products. We do not knowingly collect personal information from minors in connection with our Website and the sale of our products.*

### **Third Party Websites**

*We may at times establish links between our Website and one or more third party websites. These hyperlinks lead to websites published or operated by third parties who are not affiliated with or in any way related to KEI, and are not under our control. We provide these links to enhance your user experience and are for information purposes only. We attempt to limit our hyperlinks to reputable websites and sources of information for your convenience.*

*However, in no way do we endorse, recommend, approve, guarantee or introduce any third parties or the services / products they provide on their websites, or to have any form of cooperation with such third parties and websites unless otherwise stated by us.*

*We are not in any way responsible for the content of any externally linked website or webpage. You use or follow these links at your own risk and we are neither responsible nor liable for any damages or losses incurred or suffered by your use or relating to your use of the link.*

### **CHANGES TO OUR PRIVACY POLICY**

*At our sole discretion, we reserve the right to modify this Privacy Policy (and any parts thereof) from time to time to accommodate changes in technology, industry practices, regulatory requirements, or for other purposes. Therefore, you should review these pages periodically. Your continued use of our Website following the posting of changes to this Privacy Policy constitutes your agreement to be bound by the Privacy Policy as modified. If you do not agree with our changes to the Privacy Policy, your sole and exclusive remedy is to discontinue using and accessing the Website.*

### **Website Data Breach Notification**

*In the event our secured data is breached and personal information has been accessed by an unauthorized person or entity, we will notify all required government entities and affected parties in accordance with the strictest Provincial and Federal data security breach notification laws.*